



SIPUG *day*

where the market data people meet

Keyfacts



- Date: 25./26.10.2021
- Location: 25.10.2021 Cigarettenfabrik, Sihlquai 268
26.10.2021 Zurich Marriott Hotel
- Topic: TRUST, it's all about trust!
- Concept: Hybrid – Event with Online Event Platform

SIPUGdinner



- Date: 25.10.2021 18:00 – 22:30/23:00
- Pax: max 190 Persons allowed
reserved for SIPUGmembers, Exhibitors & Sponsors, Keynote-Speakers
and special guests
- Loft: 300 m2 plus Terrasse 60m2
- Location: Cigarettenfabrik, Sihlquai 268, 8005 Zürich
- Food: regional food served as flying dinner plus dessert buffet
- Topic: TRUST, it's all about trust!
- Program: 18:00 Aperero
18:45 Keynote
19:30 Start of flying dinner
20:30 Dessert Buffet / Bar / Live DJ lounge music
23:00 Close of the event

SIPUGdinner



SIPUGdinner



SIPUGday



- Date: 26.10.2021 08:30 – 17:30
- Pax: approx 300 onsite Persons allowed / Online unlimited
- Area:

Millennium	460m2	(80 Seats Main Stage/exhibitor)
Century	290m2	(Exhibitor)
The Square	320m2	(StartUp & Cafeteria)
Studio 1	30m2	(Vendor 1-1 Sessions)
Restaurant	150m2	(Luncharea)
- Topic: TRUST, it's all about trust!
- Program: current program published on the website

SIPUGday



- Whats new:
 - changed room concept, more space and exhibitor places
 - New breakout vendor sessions and included in the online webstream
 - New 1-1 session room available for private meetings for up to 5 people
 - New cafeteria area
 - New restaurant area with restaurant like lunch and reserved tables for the lounge & cafeteria sponsors
 - Packages include online tickets for exhibitors
 - Online Event will be using a brand new event platform with networking ability and sponsor content pages for 12 months to create a real network until the next SIPUGday

SIPUGday Restaurant



Examples only: The actual setUp might differ from the images!

SIPUGday



• Sponsoring Packages:

	Place / Tickets	Event/Online/Dinner	Price in CHF exkl. VAT/non refundable*
• 15 Regular Exhibitor	3x2 m	4/12/3	CHF 3'750/2'000
• 9 Medium Exhibitor	2x2 m	3/9/2	CHF 2'750/1'500
• 11 Small Exhibitor	1x1 m	2/6/2	CHF 2'000/1'000
• 1 Millenium Lounge	25m2	8/24/4	CHF 7'000/4'000
• 1 Cafeteria Sponsor	25m2	8/24/4	CHF 7'000/4'000
• 1 SIPUGdinner Dessert Sponsor			CHF 2'500/0
• 2 SIPUGdinner Bar Co-Sponsor			CHF 1'500/0
• 1 SIPUGdinner Music Sponsor			CHF 1'500/0
• 5 Breakout Sessions onSite/Online / 20 Persons / 25Min			CHF 1'500/1'500
• 15 1-1 Sessions Private onSite / 5 Persons /25 Min			CHF 250/0
• 20 Webstream Online Commercial Spots of max 30 Sec.			CHF 250/250
• Additional Tickets for ONLINE PARTICIPATION			CHF 50/50

non refundable*: In case the event can only be run as ONLINE event, this is the part of the fees which will not be refunded to the exhibitors/sponsors - all tickets have an online access included – event and dinner tickets can be assigned to different persons, but they are personal tickets and can not be exchanged 48h before and after the event – Tickets can only be assigned within a company / group where at >50% ownership applies or special conditions are agreed with SIPUG

SIPUGday



• Individual Participant Tickets:

Price in CHF exkl. VAT/non refundable*

- Participants from Banks, Insurance Companies, Commodity Trader, Energy Companies, StartUp's (< 5 Years old!)
 - Online Only CHF 0/0
 - SIPUGday Only CHF 0/0
- Participants from Vendors, Exchanges, Consulting Firms, Data Supplier and Technology Providers
 - Online Only CHF 100/100
 - SIPUGday Only (incl. 1 additional Online Ticket) CHF 800/200

SIPUGday



- Millenium

- Main Stage

- **Millenium Lounge**

- **6 Regular Exhibitor**

- M01 / M02 / M03 / M04 / M10 / M11

- **4 Medium Exhibitor**

- M06 / M07 / M08 / M12

- **2 Small Exhibitor**

- M05 / M09



SIPUGday



- Century

- 9 Regular Exhibitor

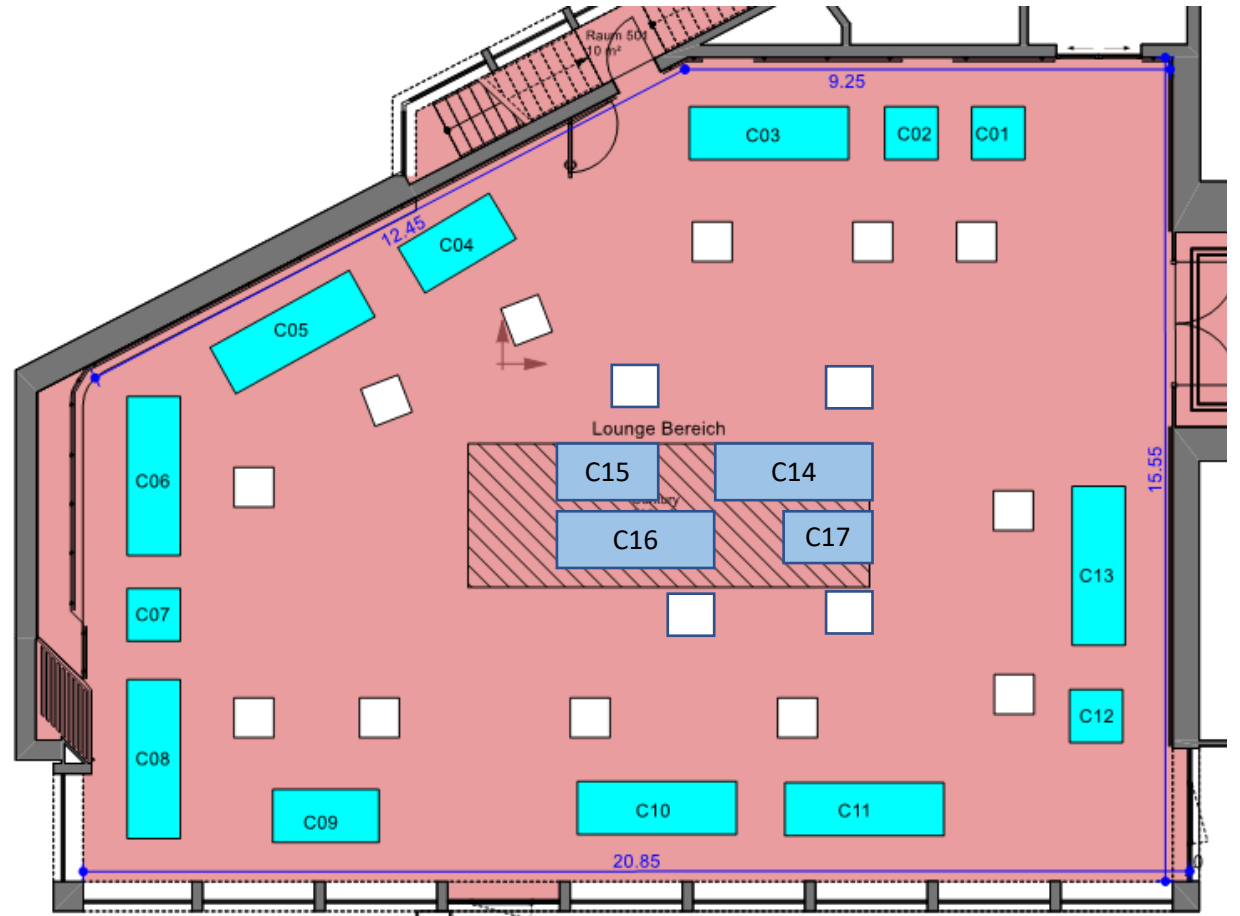
C03/C05/C06/C08/C10/C11/C13
C14/C16

- 4 Medium Exhibitor

C04/C09/C15/C17

- 4 Small Exhibitor

C01/C02/C07/C12



SIPUGday



- Foyer / Hub2
 - **Refinitiv Cafeteria Lounge**
 - **6 StartUp**
F01/F02/F03/F04/F05/F06
 - **3 Small Exhibitor**
F07/F08/F10/F12
 - **2 Medium Exhibitor**
F09/F11

KM Coffee machine

B Tables for Caffeteria Food



*KM = Kaffeemaschine
*B = Buffet Food & Getränke

SIPUGday ONLINE



- Free for participants from financial institutions, startUp's and FinTech companies
- Tickets available for participants from vendors, exchanges, consulting, broker and other data- and service suppliers
- Content includes Keynotes, Panels, Break-Out Sessions and onSite interviews
- Option to book commercial advertisements of max 30 seconds which will be broadcasted during the event

- We are evaluating a Swiss Communication StartUp for an inovative Event platform including a professional streaming service!
 - Swiss Software
 - Data stored in Switzerland
 - Based in Bern

Produktion vor Ort Hybrider Event



Swiss Olympic. S-GE.



Virtual Event- and Networking platform

- Public Landingpage
- Individual access
- Online Association functionality to create interaction
- Improved interaction with virtual coffeebreaks & networking
- Instant replay
- Q&A and Poll's options
- virtual stands/exhibitor pages to stay in contact with the SIPUG members
- Multilingual
- Open design