



IT'S
ALL
ABOUT
TRUST

PROGRAM October 25



SIPUGdinner

at the Factoryloft Cigarettenfabrik (Neumühlequai 42, 8006 Zürich)

Easy networking with the pleasure of healthy local food, a remarkable keynote in a cool location with smooth music!

18:00 Welcome words & drinks to the SIPUGdinner

18:45 **SIPUGdinner KEYNOTE**

„TRUST in Digitalization“

Gérald Vernez, Foundation **digi**Volution

19:30 **It's SIPUGdinner time**

20:30 **It's Networking time**

Enjoy the dessert and network with drinks from the bar with lounge music

22:30 End of SIPUGdinner

Event Bar

Cboe

Web**financial**Group

Dessert

FitchSolutions



PROGRAM October 26



Morning

- 08:30 **Welcome Words from the SIPUG President**
Raphael Pont **SIPUG**
- 08:35 **AWP Price draw**
Dario Bianchi, **AWP**
- 08:45 **KEYNOTE „TRUST in Green Finance“**
Anja Heuby-Egli, **UBS**
- 09:30 **KEYNOTE „TRUST in Innovation“**
Christian Frahm, **United Fintech**
- 10:00 **BREAKOUT - SESSION**
Web Financial Group
- 10:30 **BREAKOUT - SESSION**
SIX Financial Information
- 11:00 **KEYNOTE „TRUST in Artificial Intelligence“**
Prof. Dr. Walter Farkas, **ETH Zurich & University of Zurich**
- 11:30 **KEYNOTE „TRUST in Technology“**
Markus Bachmann, **Microsoft Switzerland**
- 12:00 **„SIPUGday live - Interviews with Exhibitors“**
presented by **SIPUG**

Afternoon

- 13:00 **BREAKOUT-SESSION**
Fitch Solutions
- 13:30 **STARTup Hour**
Meet local startUp's
- 14:30 **BREAKOUT-SESSION**
Prometeia
- 15:00 **KEYNOTE „TRUST in Cyber Security“**
Prof. Dr. Adrian Perrig, **ETH Zurich**
- 15:30 **BREAKOUT-SESSION „TRUSTed Partners“**
Swiss Technology Partner Network
- 16:00 **KEYNOTE „TRUST in Data“**
Prof. Dr. Diego Kuonen,
Statoo Consulting & University of Geneva
- 16:30 **SIPUGpanel „How can we TRUST?“**
- 17:15 **AWP Price draw**
Dario Bianchi, **AWP**
- 17:30 **SIPUGday - Wrap up and end of the event**